



GEOG 342: Geographies of Globalization and Development

Fall 2016, 4 credits
2-3:20 pm TU & TH
Location: Global Scholars Hall 123

Instructor: Dr. Susan Walcott
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Hours: TU 3:30-5

Graders:

Briana Meier
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Hours:

Consult: researchguides.uoregon.edu, for “geography” and “country profiles”

Grading breakdown: Three assignments = 45%; Attendance/quizzes = 15%;
Midterm = 20%; Final = 20%

Assignments: ALL work done in Times New Roman 12 font, double-spaced.

1. **Globalization in the News** (Due 10/4, before Class, post on Canvas). Using a reputable source, find a news article that relates to some aspect of globalization or development and write a short response (300-400 words, ~1.5 pages). Summarize the contents of the article (~1 paragraph) and describe how it relates to the course themes (~2-3 paragraphs). **5%**

2. Globalization Paper (Due 10/25 before Class, post on Canvas, turn in paper copy in Class). Research and analyze the *contemporary* globalization of one *place*, the scale of which you should explain and defend in your paper. Demonstrate your understanding of the assigned readings from Weeks 1-4. Your paper should cite assigned class readings along with other sources including meaningful use of *at least* four academic, non-class sources (e.g., peer-reviewed book, journal article). A grading rubric is on Canvas. Your paper must utilize and engage with the concepts, themes, and analyses covered in the assigned readings and course lectures. The paper must be spell- and grammar-checked, proofread, 1" margins all around, total of 1,000-1,200 words (~4-5 pages, not including references & illustrations (Figures, Tables). **20%**

3. Commodification Paper (Due 11/29 before Class, post on Canvas, turn in paper copy in Class). Research and write a short analysis of an important moment in the globalization of one *commodity* (food item, furniture, etc.). This can be recent or historical, but be specific; go beyond a historical summary. Demonstrate your understanding of the assigned readings from Weeks 5-10. Your paper should cite assigned class readings along with other sources including meaningful use of *at least* four academic, non-class sources (e.g., peer-reviewed book, journal article). A grading rubric is available on Canvas. Your paper must be spell- and grammar-checked, proofread, 1-inch margins all around, total of 1,000-1,200 words (~4-5 pages, not including references and illustrations). **20%**

Attendance/quizzes

Short assignments and quizzes will periodically occur during lecture throughout the term in order to encourage keeping up on the readings, track attendance and engagement. Missing any one of these will be excused; beyond that it will affect your grade.

Midterm and Final

Both of these will combine multiple choice and short answer questions. Make-ups are allowed only for documented medical reasons. If you need disability accommodations, contact the professor before the end of Week Two. Midterm will be during lecture. Final is during finals week (12/5-9) in the classroom.

Reading requirements:

All reading assignments shown on the syllabus are required and are posted on Canvas. Changes may occur during the course of the term, and will be announced via Canvas. The two required books are available for purchase in the Duckstore.

Aoyama, Yuko, James T. Murphy, Susan Hanson. 2011. *Key Concepts in Economic Geography*. Sage. ISBN-13: 978-1847878953 or ISBN-10: 1847878954.

Rivoli, Pietra. 2014. *The Travels of a T-Shirt in the Global Economy* (2nd or 3rd edition). John Wiley & Sons, Inc.

Ethics of our learning environment:

The class should be respected as a place for learning, for and by everyone in the class. A supportive learning process is a priority while working through challenging ideas different viewpoints. Showing respect for your peers, especially during discussion of often-sensitive topics, is absolutely essential to a good group learning process. This includes tolerance of differing opinions, using listening skills in addition to talking skills, and refraining from personal attacks. Value and respect the ways in which people in our class come from diverse backgrounds and experiences.

At times this term we will discuss topics that may be disturbing to some students. If you feel the need to step outside during a discussion you may do so without academic penalty, but you will be responsible for any material you miss.

Academic integrity

Violations of academic integrity, such as plagiarism and cheating, will not be tolerated. Suspected violations will be reported to the Director of Student Judicial Affairs. If that office finds the student guilty of a violation, it may result in a grade of F for the course. For details refer to: <http://www.libweb.uoregon.edu/guides/plagiarism/students/>

Accessibility

The University of Oregon seeks to create inclusive learning environments. Please notify me if there are aspects of the instruction or design of this course that result in disability-related barriers to your participation. You are also encouraged to contact the Accessible Education Center in 164 Oregon Hall, 541-346-1155, or uoacc@uoregon.edu.

Schedule and Readings

Week 1 Introductions

9/27 Introduction to Economic Geography: Key Concepts

Aoyama, Murphy, Hanson. 2011. Introduction (this is the ONLY week that readings from *Key Concepts* will be posted on Canvas), pp. 1-12.

9/29 Introduction to Globalization and Development

Potter, Conway, et al, 2012. *Key Concepts in Development Geography* pp.18-56.

Week 2 Major Players

Globalization in the News Assignment Due on Canvas Before Class

10/4 Aoyama, et al, Chapter 1, *Economic Geography* (pp.13-38): Labor, Firm, State

10/6 *The Economist* “Out and down: Mapping the impact of Brexit” [Canvas]
ALL read pp. 1-9, plus pick 1 other sector section.

Week 3 Location, Location, Location

10/11 Aoyama, et al, Chapter 3, *Economic Geography* (pp. 71-110): Industries and Regions in Economic Change

10/13 BRICS

Economist “Daily Chart” (12/2015) and “Emerging Economies” (12/2013);

Padraig Carmody, 2013. "Introduction: New Models of Globalization" (pp.1-21)
In *The Rise of the BRICS in Africa: Geopolitics of S-S Relations*; [Canvas]

Week 4 Going Global

10/18 Aoyama, Ch. 4, *Economic Geography*(pp.13-8): "Global Economic Geographies"

10/20 Luft, Gal. 2016. "China's infrastructure play". *Foreign Affairs* 95 (5): 68-75.
Ghemawat, Pankaf and Thomas Hout. 2016. "Can China's Companies Conquer the World?" *Foreign Affairs* March/April: 86-98. [Canvas]

Week 5 Looking Ahead

Globalization Paper Due

10/25 Aoyama, et al., *Economic Geography* Ch. 5.3-.6 "Socio-Cultural" (pp. 1-188)

10/27 Aoyama, et al., *Economic Geography* Ch. 6 "Emerging Themes" (pp.189-223)

Week 6 Test and T-Shirt

11/1 **Midterm**

11/3 Rivoli, *T-Shirt in the Global Economy*, Ch. 1-4 (pp.3-73)

Week 7 Global Production Network

11/8 Rivoli, *T-Shirt in the Global Economy*, Ch. 5-8 (pp.77-139)

11/10 Rivoli, *T-Shirt in the Global Economy*, Ch. 9-12 (pp.143-211)

Week 8 The Human Factor: Furniture and Food

11/15 Dugan, *The Furniture Wars*, "Introduction - Chapter 1" (pp. 1-33) + "The Asian Invasion" (pp. 377-410); Wall Street Journal Europe "China Shock" [Canvas]

11/17 Edible Tech: "Factory Fresh: The Future of Ag"? *The Economist* 2016 [Canvas]

Week 9 Unraveling Textile Tales and Harris Tweed

11/22 Ronayne, M. "Manufacturing textile futures: innovation, adaptation and the UK textiles industry" (pp. 191-205) in Bryson, Clark, and Vanchan. 2015. *Handbook of Manufacturing Industries in the World Economy*. [Canvas]

Week 10 Cast-off economies and "free" markets

Commodification Paper Due

11/29 Rivoli, *T-Shirt in the Global Economy*, Ch. 13 -15 (pp. 215-252)

12/1 Rivoli, *T-Shirt in the Global Economy*, Conclusion, Epilogue (pp. 253-285)

Final: TBA Finals Week 12/5-9